

Redtea Mobile: Engaging in Device Connectivity in 5G Era

eSIM practitioner, device connectivity enabler

Redtea Mobile is committed to offering connectivity service for smart devices, developing the real practice of eSIM technology based on different use cases, and delivering turnkey global connectivity solutions for device manufacturers featuring the core strengths of “low cost, premium quality, easy integration and prompt response rate”. Its business scope mainly covers three parts: 1. **RedteaGO**: global cellular data coverage service for consumer electronics. 2. **RedteaReady**: scalable connectivity solution for massive IoT deployment of M2M devices.

Fully-Integrated service

Redtea Mobile brings fully-integrated service including global cellular data coverage, RSP platform fully compliant with GSMA eSIM standards, terminal integration solution and user interface design, etc. Our terminal integration solution supports the mainstream chipsets, multiple operating systems (Android, Linux, RTos, COS) and various mediums (TEE, eUICC, eSE, iSSP, e.g.iUICC) .

Experience of GTM (go-to-market) process

With coverage of 3G/4G networks in more than 90 countries and regions, most of which offering optional resources and 4G network, Redtea Mobile has shipped its connectivity capability to over 200 million devices. Its RedteaGO service (global cellular data coverage service embedded in smart phone terminals) has been leading the industry for several years and could help the customer realize fast commercialization with its successful GTM experience.

Engaging in device connectivity service based on eSIM technology

RedteaReady (scalable connectivity solution for massive IoT deployment of M2M devices) features two core benefits: “Plug & Play Connectivity” and “Always-on Connectivity”, which enables the device to connect cellular data right after shipping without having to purchase SIM card and guarantee the network redundancy for under-performed network at quick responsive rate by switching operator networks over the air. Most importantly, with standard APIs and SDKs from our open platform, customers are allowed to develop customized eSIM based module and achieve scalable connectivity solution automatically, dynamically and flexibly, which is the goal we are string for: CaaS- Connectivity as a Service.

Founded in 2015, Redtea Mobile has been growing with our customers and achieved several milestones: Became the Associate Member of GSMA; Enlisted as China Unicom eSIM Alliance Member -First Batch ; Joined China Mobile IoT Alliance; Hosted GSMA WAS#5 in March 2017, Macau; Honored as the “China’s 50 Most Innovative Companies of 2016” by Fast Company Magazine.

In the near future, nearly 10 billions of devices and things will be connected in the global digital world. Redtea Mobile engages in bridging the gap between operators and device manufacturers, with our innovated technology to enable the seamless activation and SIM profile switching of network for always-on connectivity of devices. And by continuously partnering with chipset and module manufacturers closely, we are striving for a better-connected future for the whole industry. Please visit www.redteamobile.com for more information.